**Education:** Ringling College of Art & Design, Sarasota, FL, Bachelor of Arts May 2023, Visual Studies with Minors in Graphic Design, Fine Arts and Business of Art and Design

**Freelance Business Experience:**

*Video Editor, Sarasota, FL, Dec 2023 – Jan 2024*

* Edited hundreds of images and videos for Original Band Night social media content.
* Increased client interactivity with video posts by 30%
* Reviewed clients’ needs and marketing goals; met with clients and helped them better define their branding requirements.

*Graphic Designer, Sarasota, FL, Mar 2022 - Current*

* Collaboratively working with Joshua Hardinger LLC to solve branding and visual needs that culturally and aesthetically represent a new night club.
* Designed brand identity and applied assets to business cards, sticker decals, uniforms, and documents for marine mechanics ZCH LLC and Alher’s Marine.

*Motion Designer, Sarasota FL, Feb 2021- Apr 2021*

* Produced motion graphics for an hour-long performance for contemporary violin artist Karina Barkov.
* Capitalizing on advanced skills in Photoshop, After effects and video editing techniques, developed client projects that focused on visual needs that highlighted musical ability.

**Motion & Graphic Design Experience:**

*Motion/Visual Designer, Ringling College of Art & Design, Sarasota, FL, Aug 2018 - May 2023*

* Animated and developed original storyboards and ideas in sequences.
* Executed final 2D, Stop Motion and hand drawn animations in Dragon Frame, Photoshop and After Effects.
* Cultivated client-ready title cards and animations utilizing Photoshop, InDesign, and Illustrator.
* Generated original 3D and 2D audio reacting visual and holographic motion graphics for live performances.

*Graphic Designer, Ringling College of Art & Design, Sarasota, FL, Aug 2018 - May 2023*

* Utilized Photoshop, Illustrator and aftereffects in developing ­billboards, POP displays, social/video content, print and interactive media for consumer products, nonprofits music branding and social events.
* Created brand guidelines ensuring consistency in all platforms from social to print media including photos, texts, colors, and placements for maximum visual impact and marketing promotion.
* Experience with both independent and collaborative UX/UI website and app design using Figma.

**Management & Business Experience:**

 *Associate Team Leader, Ringling College of Art & Design, Sarasota, FL, Sep - Dec 2022*

* Co-managed team for 4 months to develop and market a fundraising campaign for local charity*.*
* Held weekly meetings and developed action/execution plan, timeline, budget, and fundraising strategy.
* Developed social media and advertising brand via online promotions, GoFundMe and word of mouth and succeeded fundraising goal by over 200%

*Team Leader, Ringling College of Art & Design, Sarasota, FL, April 2022 – May 2022*

* Managed team in development and presentation of creative concepts to Sagamore Spirit key stakeholders*.*
* Implemented psychographics of the whiskey market and our target audience into brand strategy.
* Relaunched original product line with advertising campaign focused on client interactivity and engagement.
1. **Skills:**

Proficient in Adobe After Effects, Photoshop, Illustrator, Premier Pro, In Design, Aero, Figma, Procreate, Microsoft Word, Excel, PowerPoint, Google Suite, Pages and Keynote. Working Knowledge in: Cinema 4D, Zbrush, Touch Designer and Stop Motion Dragonframe.